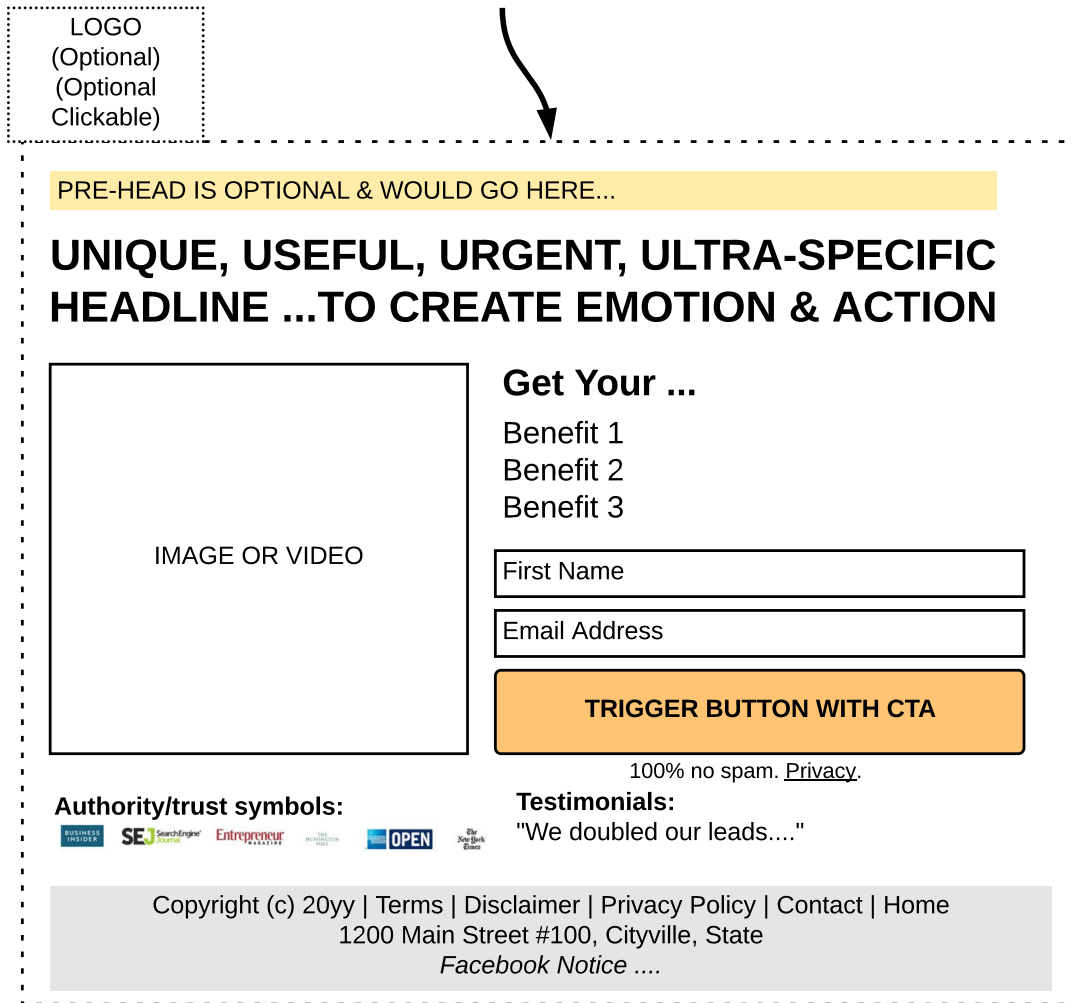


OPTIMIZED LANDING PAGE FOR LEAD GENERATION



CONGRUENCY IS KEY!

(From Ad To Landing Page) + Pixel Tracking
All ThroughOut, With Conversion Points

ALWAYS A/B TEST!

(Ads and Landing Pages)



NEED HELP IMPLEMENTING?
Go to: www.chaosmap.com/book-me

FB Resources:

<https://business.facebook.com/policies/ads>

<https://www.facebook.com/business/news/reducing-low-quality-ads-on-facebook>