



Unfair Advantage

For more information or to register for the Program, call 416.531.7399 or 1.800.387.3206 in North America, or 0800 051 6413 from the UK.



Unfair Advantage

Unfair Advantage: An Unfair Advantage is an entirely new and successful way of thinking, communicating, and achieving on the part of one individual that cannot be successfully copied or claimed by anyone else — especially direct competitors.

- 1 **Teamwork:** Everyone is focused on Unique Ability® — with you in the center.
- 2 **Self-Managing:** Everyone operates in a single, fast, easy, self-managing process.
- 3 **Productivity:** Every activity becomes 10x more productive.
- 4 **Profitability:** Transformed clientele become 10x more profitable.
- 5 **Rejuvenation:** You dramatically increase the quantity and quality of your Free Days™.
- 6 **Differentiation:** You create 10x bigger solutions with no competition.
- 7 **Innovation:** Everyone creates new concepts, tools, and processes.
- 8 **Longevity:** You greatly extend your creative and productive work life.

