

## Unfair Advantage

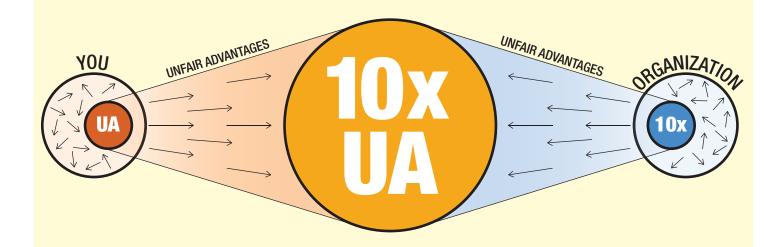
For more information or to register for the Program, call 416.531.7399 or 1.800.387.3206 in North America, or 0800 051 6413 from the UK.



## **Unfair Advantage**

**Unfair Advantage:** An Unfair Advantage is an entirely new and successful way of thinking, communicating, and achieving on the part of one individual that cannot be successfully copied or claimed by anyone else — especially direct competitors.

- 1 Teamwork: Everyone is focused on Unique Ability®— with you in the center.
- 2 Self-Managing: Everyone operates in a single, fast, easy, self-managing process.
- 5 Rejuvenation: You dramatically increase the quantity and quality of your Free Days<sup>™</sup>.
- 6 **Differentiation:** You create 10x bigger solutions with no competition.



- Productivity: Every activity becomes 10x more productive.
- Profitability: Transformed clientele become 10x more profitable.
- Innovation: Everyone creates new concepts, tools, and processes.
- 8 Longevity: You greatly extend your creative and productive work life.