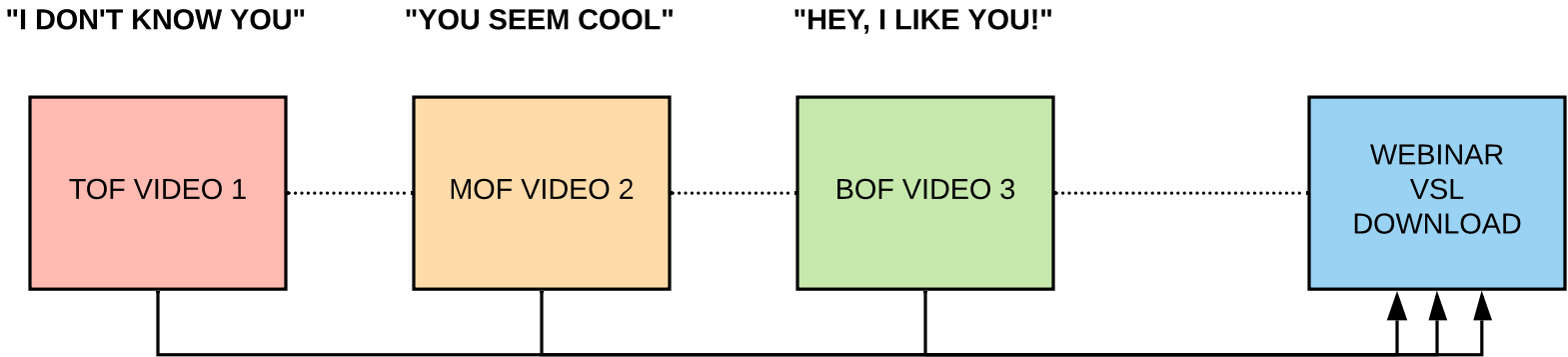
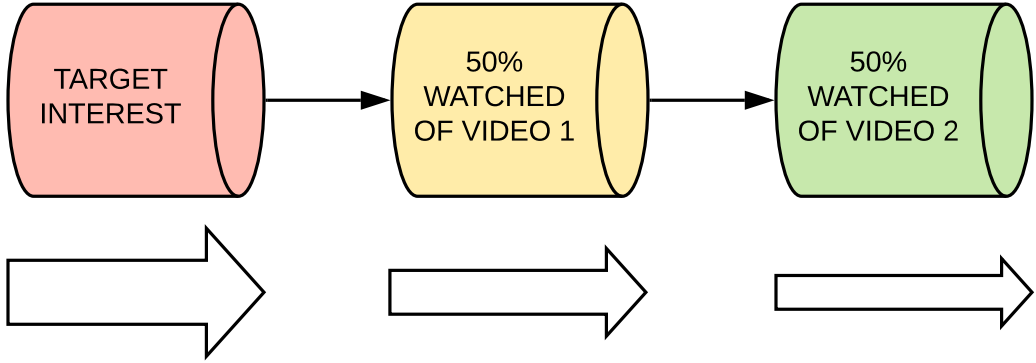


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Brief Story / Why Different What You'll Learn Action Step	Related Learning Tip/Insight Tool That Helps Action Step	Big Splash/Announcement Limited, Not "Mass" Appeal Exclusive and Next Step
Learning Tip #1 Action Step	Learning Tip #2 Action Step	Learning Tip #3 Action Step w/Urgency



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