ACTIVATING DORMANT PROSPECTS AND SELLING MORE TO CURRENT CUSTOMERS

www.jonrognerud.com

Separately

(at least 1k in each)

1. START HERE: A. BUYERS **Buyer Profile** (CURRENT) Infusionsoft (email, name) ActiveCampaign OWNED DATA SET IS "GOLD" Aweber FOR ADVERTISING ConvertKit CRM **Custom CRM** solutions B. SUBSCRIBERS Subs. Profile (DORMANT) (email, name) 2. FINISH THIS: IMPORT A+B ADVERTISE WITH "WARM"

FACEBOOK

BUILD CUSTOM

AUDIENCES

OR "HOT" AUDIENCES