

Hey, my name is Jon Rognerud.

The #1 Online Marketing Expert For Small Business

I came to this country over 25 years ago as a musician (guitar and lead vocals). While I was playing in Los Angeles / Hollywood and working in recording studio sessions, I found a job with a technology company in Culver City. The music didn't pay the bills, but software sure did! I learned to program in several software languages and began helping people and companies with software applications and database problems.

The Internet & Business.

The web came into my life in late 1995, and has become everything to me now. I train, coach, and speak about SEM & Internet Marketing strategies. Every business is different, so each marketing strategy (online & offline) is tailored to overcome the pain organizations face at that time. I love the challenge of each assignment, whether it's helping to create something completely brand new, or re-architecting and changing existing assets or processes. I understand technology and marketing, and have spent 20+ years in business solutions and consulting. I am very comfortable in conversations from the executive board-room, across company business units, to delivering my transformational training systems and keynotes from the stage.

Jon Rognerud
Expert Speaker, Consultant, Coach

What experts working with Jon are saying...

“I had the pleasure of being a co-presenter with Mr. Rognerud at a Business Conference in Los Angeles. His session about search engine marketing was hands-down one of the most informative sessions of the day. Jon is not only a search engine marketing expert, but he is a gifted speaker. His ability to educate, entertain and inform attendees about new trends makes him a winning combination for any conference he serves. I have known and worked with him for more than a year now, and recommend him whole-heartedly.

Lorrie Thomas, Trainer, Author, “36-Hour Course Online Marketing” (McGraw-Hill)

Jon Rognerud is an excellent motivational speaker and presenter. He takes complex internet marketing technology and easily translates it into usable and tangible information for his audiences. His ideas and resources throughout his presentation give immediate actionable items for everyone who hears him speak.

When you want a dynamic, energetic and expert speaker on online marketing and SEO, Jon Rognerud is your guy.

Brad Stauffer, President, Western Publishers Association

Jon's exceptional expertise and industry knowledge are only shadowed by his passion enthusiasm and fiery personality. He is truly committed to really making a change and building amazing campaigns and strategies that exceed clients expectations.

I look forward to working with Jon and utilizing his exceptional skill for years to come. His personality is warm and friendly, with plenty of “No BS” methodology which is extremely valuable to any individual of business. He will shoot straight with you and will tell you what you need to hear, not what you want to hear. Great person and industry guru in the truest sense.

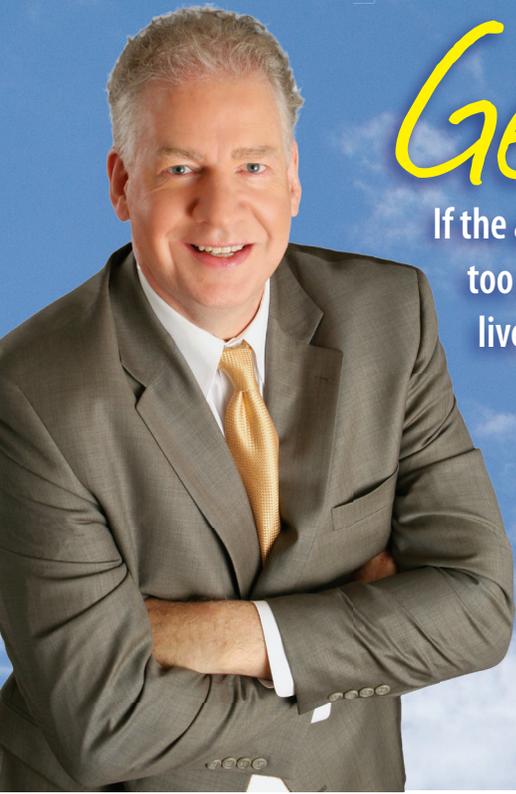
Fabiano Moura, CEO, Zero Point Business LLC.

Jon is one of the most knowledgeable SEOs in the Internet Marketing industry. His warmth, generosity, and humbleness are a breath of fresh air in an business characterized by a vast, dark, cold-hearted underbelly. Jon has been extremely generous in providing me valuable advice that helped me move beyond roadblocks in my consulting business.

Lorna Li, Senior Social Media SEO Manager, Salesforce.com

Some Popular Speaking Topics:

- Online Marketing
- Search Engines
- Social Media
- Technology & Media
- Paid Search & Traffic
- Grassroots Marketing
- User Experience
- Innovation & Leadership



Get In The Game.

If the aim is not to transform your life or business, you ought to reconsider! Life's too short. I help businesses grow and infuse more abundance into people's lives along the way. I provide immense value to those who are willing & able.

"90% of business success IS marketing – 100% of the time" – J.Rognerud

PCWorld

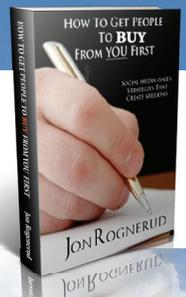
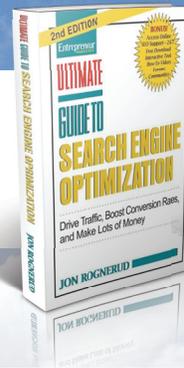
Entrepreneur
MAGAZINE

YAHOO!

The
New York
Times

USA
TODAY

Expert Books by Jon



A Talk With Jon

Q: How would you describe your area of expertise?

My area of expertise is helping businesses grow online using online marketing strategies and easy-to-follow training materials that include branding and authority marketing with focus on social media, search engines (Google, Yahoo, Bing) and ROI-based marketing.

Q: Whom do you work with and give presentations to?

Corporations, associations, universities, colleges, non-profits, small businesses.

Q. What are the benefits of hiring you —for the leaders of the organization?
I focus on business building strategies that are actionable and inspiring.

—for the participants in the ranks?
Participants can use the information and presentation materials as action-steps to transformation in businesses and lives

for organizational progress. Leaders can make strategic shifts in their business that greatly impact the bottom line.

Q: What have you done that makes you an expert?

I built a search marketing company from the ground up, I've written several books on the topic of online marketing, and most recently, "The Ultimate Guide To Search Engine Optimization" with Entrepreneur Press/McGraw-Hill. I've been quoted in major news media, from New York Times, USA Today, Entrepreneur Magazine, Yahoo and others.

I've been working online since the mid nineties, & co-designed a search engine for Microsoft Expedia.

Q: Which groups have you worked with before?

I work with CEOs, VP, Directors of corporations and entrepreneurs of small business that have, as a core mandate, a need to grow their business,

manage staff and optimize operations and customer service. I am the co-author of a patented online customer-service solution.

Q: What did participants think of your contribution?

The feedback I receive has been very favorable. Since I tend not to talk in "fluff", but take a "grass-roots level" and "hands-on" approach, they feel my sincerity and involvement as a practitioner. I understand what they are going through. I've been where they are, and still work in the field very actively.

Q: How can a business arrange for a speaking engagement with you?

Send an email to: support@chaosmap.com

or call: 310-243-6362 (Los Angeles)

 twitter.com/jonrognerud

 facebook.com/jonrognerud

 linkedin.com/in/jrognerud

 youtube.com/jonrognerud